

IMPACT REPORT 2018

UK
Social
Mobility
Awards™

2018 WINNER
LEADERSHIP OF THE YEAR



Working with Year 12 state school students from low income backgrounds, the charity works to broaden access to business, with a focus on showcasing how commercial teams work seamlessly with their legal and finance colleagues to deliver business strategy.

It is the first and only programme in the UK that enables students to see all three key elements of business in this way. In doing so, it also unites the key legal and accountancy regulators in England, Wales and Scotland in support of the Scheme through delivery of its nationwide half-day inductions - a collaborative first.

Students attend a Work Insight and Skills week, spending a day at four different businesses and a fifth day at a professional sports club where students learn about the psychology of resilience and goal achievement models, supported by our delivery partner Cleartrack Performance.

In total there are 16 clusters spread across the UK, supporting students from Birmingham, Bradford, Brighton, Bristol, Glasgow, Leeds, London, Manchester, Norwich, Oldham and Reading. In 2019, in line with an ongoing commitment to UK wide growth, the Scheme aims to extend its programme to include students from Blackpool and Northern Ireland. SMBP employs two full time members of staff and is grateful to the 600 plus volunteers within the participating businesses, who deliver content on SMBP days or take responsibility for central functions under the direction of the SMBP team.

This year saw another first, with days being delivered via a 'pop-up' arrangement. Teams from both Selfridges and Coca-Cola travelled from London to deliver their days, hosted by Mills & Reeve, to students in the Norwich cluster.

2018 has also marked the launch of SMBP's bespoke coaching platform. Participating students can draw on the experience of business, legal and finance professionals for advice on writing impactful CVs and personal statements, completing university and job application forms and prepping for an interview. As well as coaching guidance, students can opt to receive information and signposting to employment opportunities and recruitment events at our partner organisations.

ABOUT smbp

SUPPORTED BY:



Think Ahead





SMBP MAP

STUDENT PARTICIPANTS

Student participants are drawn from a wide geographical area in and around the following towns and cities:

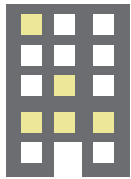
Glasgow	21
Leeds and Bradford	53
Manchester and Oldham	61
Birmingham	27
Reading	23
Bristol	21
Norwich	26
London	150
Brighton	23

405

GRAND TOTAL

SMBP GROWTH TO DATE

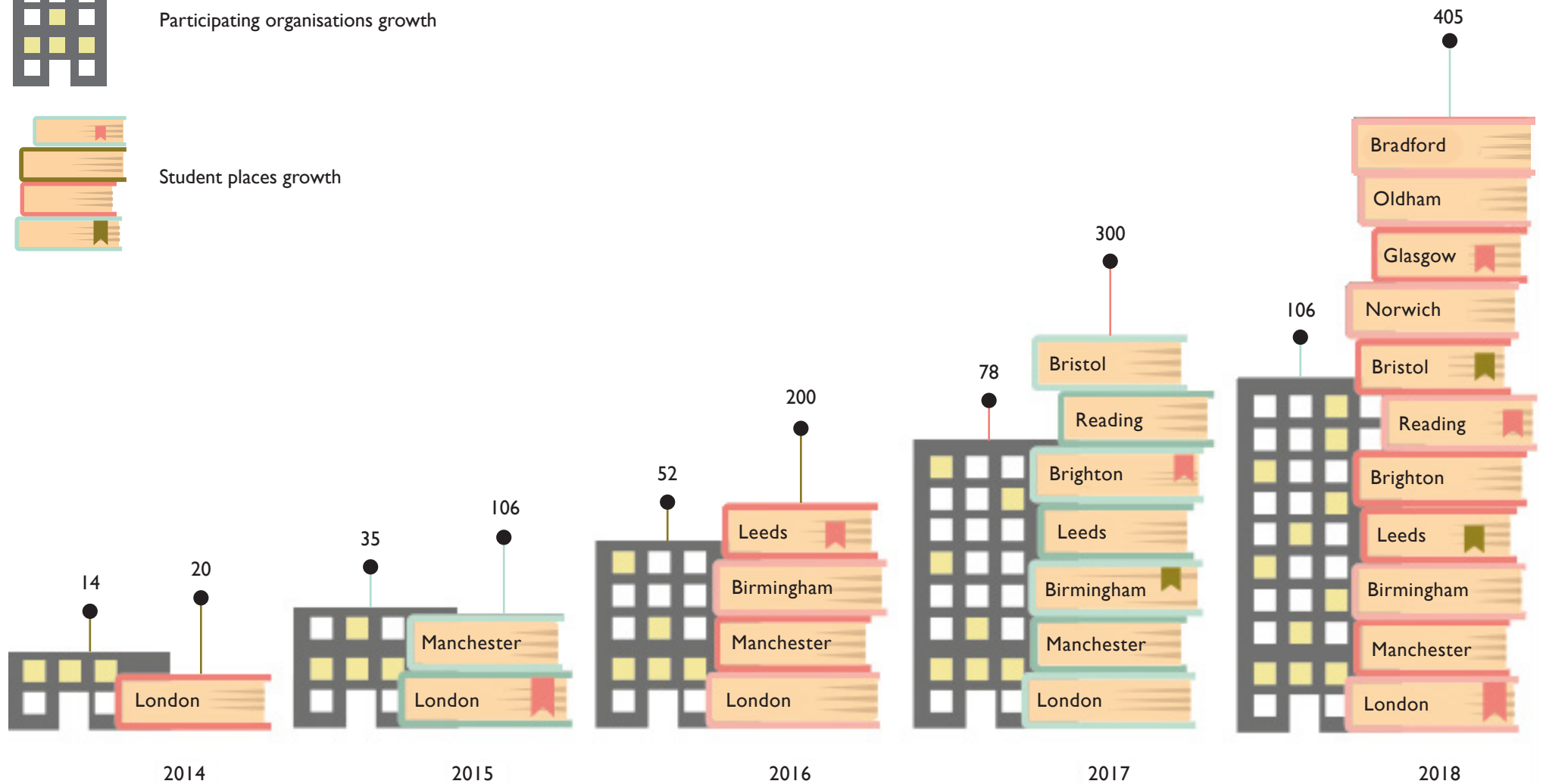
Key




Participating organisations growth



Student places growth





Students were invited to complete a post scheme survey, measuring the impact the scheme has had on them across a number of competencies.

When we asked participants a wide range of questions relating to their overall experience of the SMBP programme:

- 80% said that they had a 'Very Good' experience of it
- 95% of participants agreed that they came away with relevant experience that can be included on their CV and talked about in interview
- 94% told us that they have learnt about practical things that they can do to ensure that they reach individual career goals
- 90% agreed that the experience will strengthen their personal statement for university
- 91% understood how a business operates due to the knowledge that was gained from the scheme and
- Across a wide range of skills from an understanding of the legal professions, to building self-confidence, an average of 80% of participants rated themselves as Very Good as a result of SMBP.

For a full breakdown of the post survey results, please see the Appendix.


SMBP 2018:

POST-SCHEME STUDENT FEEDBACK



80%

SAID THAT
THEY HAD A
VERY GOOD
EXPERIENCE



In 2018, SMBP launched a cluster in Glasgow. 21 students registered to attend the Scheme.

The Glasgow Induction Day was delivered by the Law Society of Scotland, Student Awards Agency Scotland, the Faculty of Advocates, ACCA, ICAS and the ICAS Foundation. Through the Scheme's partnership with Network Rail, student travel was heavily subsidised by Scot Rail. Students spent their Work Insight & Skills days at: Scottish TV (STV); Network Rail in partnership with Dentons; SSE in partnership with CMS; PWC and Glasgow Warriors. 100% of the students who completed the post scheme survey said they rated the scheme 'very good' and 100% said they would recommend the scheme to others.

ACCA were thrilled to work with SMBP to deliver the first programme in Scotland. The young people who participated were clearly enthused by the activities and excited to learn. The difference that employers can make - with relatively little input - is amazing and the impact dramatic. Proud to have been part of such a great initiative

Craig Vickery at ACCA

CASE STUDY

SMBP GLASGOW

The day was hugely powerful
– the visible growth and
development in the young
people during the day was
clear and they were inspiring.
Our entire team loved every
minute and can't wait to be
involved again

*Karen Gribben, Senior Legal
Counsel, Network Rail*

BEFORE

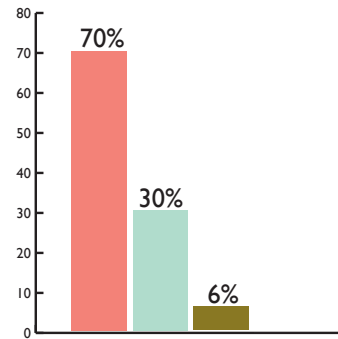
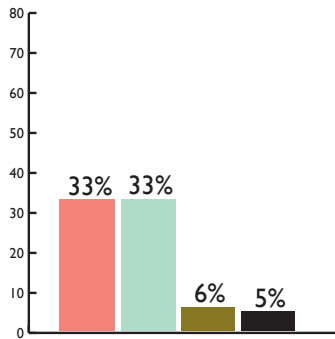
AFTER

CASE STUDY

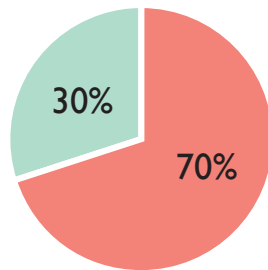
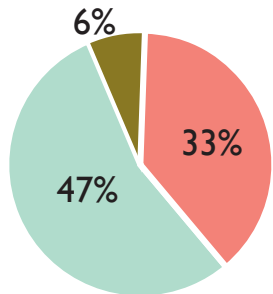
SMBP GLASGOW

Students from Glasgow were asked to consider what impact the Scheme has had on their work related skills:

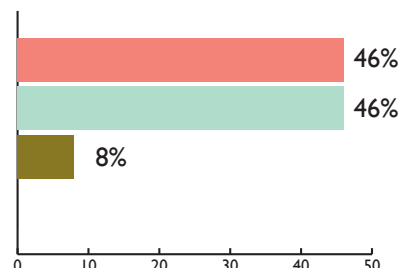
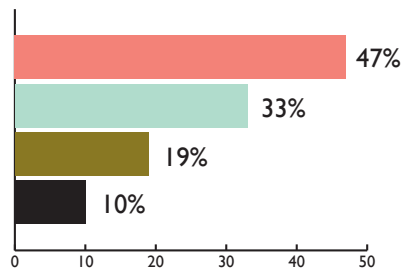
LEADERSHIP



TEAMWORKING



PRESENTATION



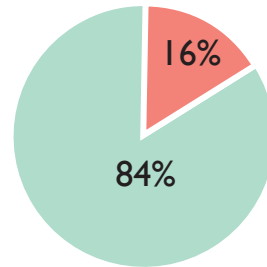
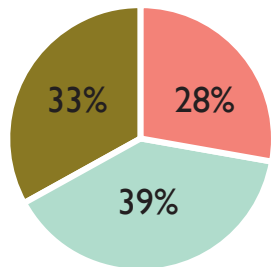
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AFTER

CASE STUDY

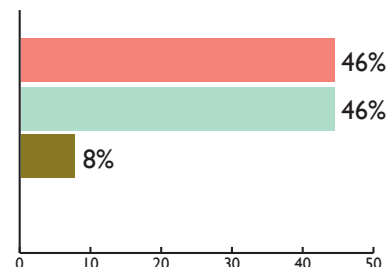
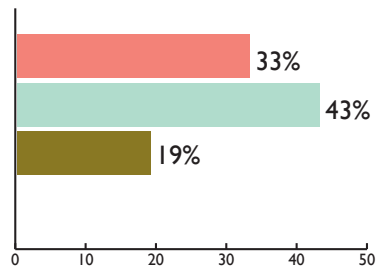
SMBP GLASGOW

INFLUENCING PEOPLE AND NEGOTIATION



Students from Glasgow were asked to consider what impact the Scheme has had on their work related skills:

RESILIENCE AND GOAL PLANNING



ALUMNI

SMBP was an invaluable experience in my journey to securing a training contract. As well as having the fantastic names such as ITV and Deutsche Bank on my CV to make me stand out at such a young age, the skills gained along the way prepared me for assessment centres and beyond - especially in providing examples for those core competency interviews!

Looking back on my SMBP learning log from 2016 (which is definitely worth hanging on to) I can see how I have grown since, using SMBP's strong platform. The programme taught me the importance of networking and simply not being afraid to speak to professionals to learn more about different career routes and how I could learn from others' experiences. Networking is a daunting prospect for any student, however, SMBP provided me with the opportunity to 'break into it' in a safe space and build my confidence in holding an interesting conversation!

Many of the skills needed for the working world have to be developed over time and I know that I still have a long way to go. But; with the help of programmes such as SMBP. I was given the best possible head start to building those skills and I look forward to heading out into the world of work."

SYMRUN'S STORY



Class of 2016



ALUMNI

The SMBP in 2016 was a priceless experience in my quest to understand the legal world, reaching its peak two summers later when I accepted a accepting of a Training Contract with Bryan Cave Leighton Paisner ('BCLP'). The Scheme gave me an insight into the workings of a number of legal teams across the City, through activities that made me more confident, able and comfortable with legal lexis, all whilst enjoying myself with an amazing group of people on the scheme with me and those guiding us too.

The scheme gave me access to individuals and businesses I otherwise would never have dreamt of being in contact with, an opportunity I would simply not let pass. Upon completion of the scheme, I vowed to keep in touch with the businesses, such that in the Summer of 2017, I took the initiative to contact them and organise work experience for myself with two; Landsec and AIG. Both were extremely open, supportive and eager to make it happen, epitomised by the passion with which they encouraged and supported me to take an active role in my time there, thus making my time extremely beneficial. My interview at BCLP involved me talking constantly about my experiences through SMBP: the personal growth and development I achieved through the exposure of so many professionals; the passion and awareness for commercial law that I developed as a result of the fantastic time I had throughout and beyond my experience.

MUHAMMED'S STORY



Class of 2016



CLASS OF 2018

SMBP is far beyond the realms of knowledge from a classroom presentation. There are many opportunities to network and gain insight from different/multiple large companies that wouldn't be accessible elsewhere. It truly is a once in a life time experience for both social and academic expansion.

Kainee Khoo

“WHAT DID YOU LEARN FROM SMBP 2018?”

A great experience as you get some hands on experience in law and business.

Hilary Odunayo

It's not just learning about aspects of law but the business side of things too.

Anon

It was fun. I made a lot of new friends and learnt a lot of new skills. I would definitely do it all again.

Akeel Kahin

It provided me with a key insight and understanding of the day to day on goings of large business. It has also taught me more about inhouse lawyers and has made me consider law as a genuine career goal.

Mohamed Eldaba

A real insight into the world of business.

Dania Silami-Ahwaz

I learned a lot of skills that I will apply to my future career.

Ria Sharma

CLASS OF 2018

The opportunity to have met with so many businesses and learnt so many key skills has made this week so worth while! I have developed as a person, with confidence, skills, presenting, advice etc!

Elisha Burrows

“WHAT WOULD YOU SAY TO ONE OF YOUR FRIENDS ABOUT WHAT YOU GOT OUT OF THE SMBP WEEK?”

I improved my resilience and my ability to work in a team.

Libby Matthews

Definitely take part! it opens your eyes to alternative routes into employment and the different businesses out there.

Charlotte Clark

Great opportunity surrounded by people in law and accountancy professions, good for CV and helps decide career path.

Abby Kerswill

Encouraged me to understand the nature of marketing, thought more about how people think and how businesses and law firms work. It's made such enterprises seem more human.

Josie Woodruff-Nuss

It was a really good experience that gave valuable insight into different leading businesses as well as allowing us to gain important skills such as negotiation, resilience and presentation.

Lareb Asim

CLASS OF 2018

The opportunity has been amazing and I never expected it to be this good. The amount of information you receive is really valuable and it has been a great week.

Faryal Aqa

“WHAT WOULD YOU SAY TO ONE OF YOUR FRIENDS ABOUT WHAT YOU GOT OUT OF THE SMBP WEEK?”

Amazing week, very informative and effective week. I learnt a lot that will be useful to me in the future.

Steffan Smith

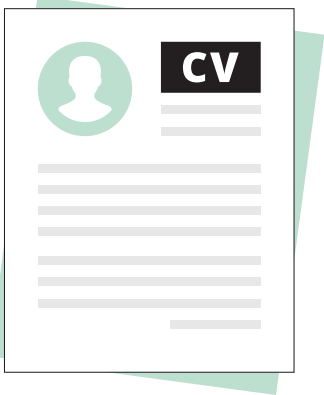
I went to a business each day of the week and gained insight into how the business works and how law is implemented with the business - it is very interesting.

Jaweria Hussain



APPENDIX

WHEN THINKING ABOUT WHAT YOU
HAVE GAINED AS A RESULT OF SMBP,
PLEASE RATE THE FOLLOWING STATEMENTS:



I have come away with
relevant experience that I
can include on my CV and
talk about in interviews.

95%
AGREE



I have learnt about practical
things that I can do to
ensure that I reach my
career goals.

94%
AGREE



The experience
will strengthen my
personal statement
for university.

90%
AGREE



I understand how a
business operates and
what they are looking
for in employees.

91%
AGREE

WHEN THINKING ABOUT WHAT YOU HAVE GAINED AS A RESULT OF SMBP, HOW DO YOU NOW RATE YOURSELF AGAINST THE FOLLOWING:



Your understanding of the legal professions

90%
VERY GOOD



Your understanding of the accountancy professions

50%
VERY GOOD



Your understanding of the qualifications and skills needed to get a career in law?

90%
VERY GOOD



Your understanding of the different qualifications and experience needed to get a career in accountancy

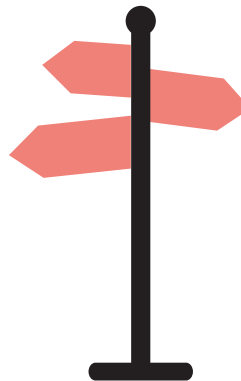
50%
VERY GOOD

WHEN THINKING ABOUT WHAT YOU
HAVE GAINED AS A RESULT OF SMBP,
HOW DO YOU NOW RATE YOURSELF
AGAINST THE FOLLOWING:



Your self confidence

88%
VERY GOOD



Your understanding of the different
career opportunities within the
organisations you attended

90%
VERY GOOD



Your motivation

90%
VERY GOOD



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BUSINESS PARTNERSHIP

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and supporting
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